



We'd like you to be part of building a sustainable future for Australian wool

The SustainaWOOL™ Integrity Scheme is now industry-owned and operated by AWEX

SustainaWOOL™ allows a growing number of buyers and sellers to identify wool produced to the highest standards, in an efficient and readily traceable manner

We'd like you to partner with us in growing SustainaWOOL™ for the benefit of our industry

Be a part of SustainaWOOL's success

SustainaWOOL™ has grown rapidly to become the world's largest wool integrity program, with over 1,000 accredited growers.

The scheme provides benchmarks for sustainability standards within the wool production system in Australia and provides integrity and traceability along the pipeline for wool consumers.

Over the past 5 years, on-farm audits of SustainaWOOL™ members have shown a 95.7% compliance rate, illustrating both the commitment and integrity of the participating growers, but also validating the credibility of the scheme.

The continued growth and success of SustainaWOOL™ will reflect the strength and scope of those existing accredited growers who renew their accreditation with AWEX, and also the supply chain partners who now have the opportunity to become members.

To this end, we welcome Michell Australia, Segard Masurel, Tianyu, Moses and Sons and as the latest SustainaWOOL™ Supply Chain Partners, joining New England Wool Limited and their prestigious shareholders, Successor Reda and Vitale Barberis Canonico,

It is an exciting time for the scheme, and we want you to become a partner in the AWEX SustainaWOOL™ program.

Be a part of the future of the Australian wool industry today.



Mark Grave

Chief Executive Officer

The world's largest apparel wool integrity scheme

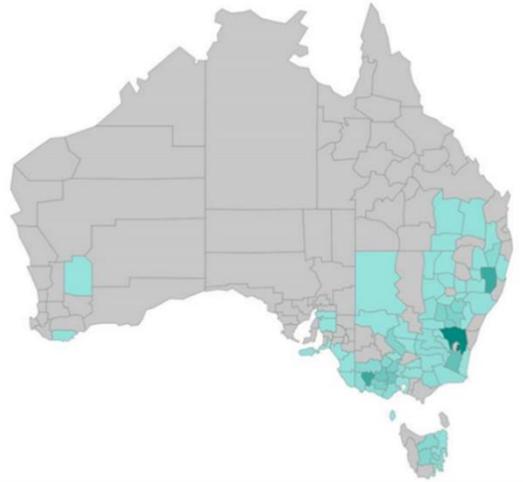
SustainaWOOL™ already has over 1,000 accredited wool grower suppliers, having grown by 50% in the past 2 years.

Over one-third of all accredited SustainaWOOL™ growers produce non-mulesed wool.

The Scheme provides benchmarks for sustainability standards within the wool production system in Australia and provides integrity and traceability along the pipeline of the production system for wool-consumers.

SustainaWOOL™ has 3 key elements:

1. Voluntary grower self-assessment and declaration, using a comprehensive yet practical form;
2. Integration of AWEX National Wool Declaration criteria, providing recognition of Ceased- and Non-Mulesed (SustainaWOOL™ Green), and Mulesed with Pain Relief (SustainaWOOL™ Blue);
3. Mandatory desktop audit, and on-farm audit by a trained and experienced AWEX assessor. The random farm auditing rate has been set by AWEX at 20% per annum, so that on average every individual SustainaWOOL™ member farm will be inspected at least once every 5 years.



Integrity assured

Sixty-nine individual aspects of the farm operation are assessed, including:

- Animal Welfare and Health (22 items assessed)
- Traceability (11 items assessed)
- Environmental care and chemical handling (12 items assessed)
- Social Responsibility (5 items assessed)
- Clip Preparation and shearing standards (16 items assessed)
- Handling and Transport (3 items assessed)

SustainaWOOL™ has been designed to ensure the highest standards of clip preparation, and minimum risk of non-wool contaminants – and these are standards we are proud of:



- Every lot of wool produced by SustainaWOOL™ growers is inspected prior to sale by an expert AWEX wool appraiser, for compliance with the Australian Wool Classer Code of Practice;
- Every SustainaWOOL™ lot must be packed in AWEX-approved nylon wool packs.

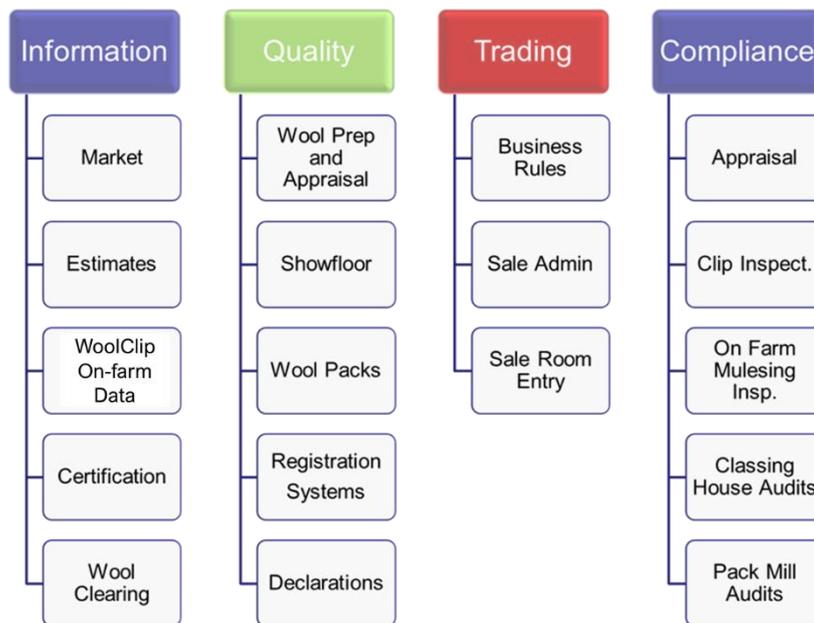
The Australian Wool Exchange (AWEX)

AWEX was established in 1993 - independent, industry-owned, and not-for-profit.

AWEX exists to provide an internationally competitive system for the fair, efficient and informed trading of Australian wool, and to encourage competition among market participants.

It is no understatement to say that AWEX is critical to the way the world views and buys Australian wool:

- Every lot of wool offered for sale at auction in Australia is appraised by an AWEX-supplied expert;
- Every professional wool classer is trained to AWEX standards, and registered by AWEX;
- Every wool pack is manufactured to AWEX standards;
- AWEX provides the means to inform buyers of contamination risks, and important welfare practices, such as mulesing status, and use of pain relief, and;
- AWEX provides critical market reporting services, including the National Wool Market Indicators.



AWEX has taken ownership of SustainaWOOL™

In July 2019, New England Wool and its' shareholders Successori Reda (<https://www.reda1865.com>) and Vitale Barberis Canonico (<https://vitalebarberiscanonico.com/>) gifted the SustainaWOOL™ Integrity Scheme to AWEX to ensure the continual growth and international recognition of the scheme for the benefit of the wool supply chain.

AWEX has received overwhelming encouragement and support from the wider wool community to provide the Australian wool industry with a single, rigorously audited sustainability scheme that is independently owned and operated – reducing unnecessary complexity and confusion, and minimising duplication.

SustainaWOOL™ is being integrated into AWEX's existing information exchange systems.

Importantly, it will complement AWEX's innovative eBale and WoolClip digital platforms – ensuring seamless information flow from grower, classer, broker, buyer and to processor.

Widely recognised wool sustainability expert Dr Paul Swan has been appointed to lead the AWEX SustainaWOOL™ Program.

Our membership-based model

Product quality assurance costs money, especially where individual farms are audited and every sale lot appraised. In line with AWEX's not-for-profit industry good charter, SustainaWOOL™ is funded through a membership-based, cost-recovery model.

There are three membership categories:

1. SustainaWOOL™ Accredited Grower

SustainaWOOL™ Green or SustainaWOOL™ Blue members will pay an annual subscription fee of AU\$125* to become accredited, or to renew accreditation. Accreditation requires desktop audit, mandatory sale lot inspections by AWEX appraisers, and acceptance of the prospect of farm inspection by an AWEX-trained inspector. They will receive a customised weekly market report, and a bespoke clip inspection report from the AWEX appraisal staff.

2. SustainaWOOL™ Certified Gold Grower

A new premium tier is being established – SustainaWOOL™ Certified Gold. Certified Gold growers are those seeking to communicate the highest level of assurance and will be subject to a mandatory annual farm audit and inspection.

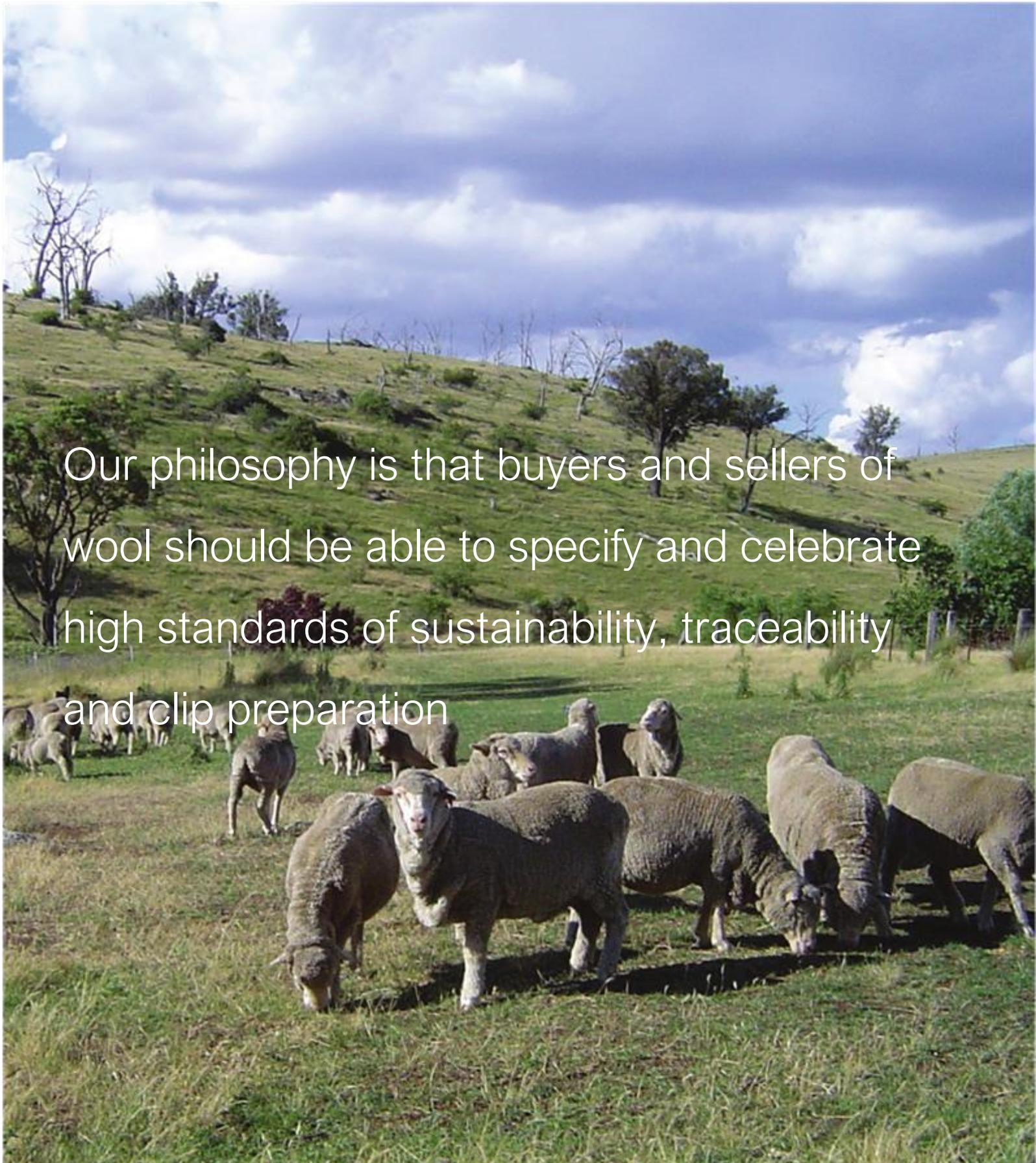
3. SustainaWOOL™ Supply Chain Partner

Supply Chain partners are critical to the success of any integrity scheme, and SustainaWOOL™ Supply Chain Partnerships will be available to wool selling agents, wool exporters, wool processors, and brand and retail partners.

- Accredited partner wool selling agents will receive bespoke pre-sale lot offering and amendment reports, staff training opportunities, and be promoted through the SustainaWOOL™ website.
- Accredited partner wool exporters and processors will receive bespoke lot offer reporting, automated pre-sale amendment reports, and staff training opportunities. They also can achieve certified status, and purchase AWEX SustainaWOOL™ consignment certification reports, traceable back to the individual sale lot and farm. We will promote their brand via the SustainaWOOL™ website.
- Accredited brand and retail partners will receive access to staff training opportunities and can achieve certified status and access AWEX SustainaWOOL™ consignment certification reports, traceable back to the individual sale lot and farm. We will promote their brand via the SustainaWOOL™ website.
- Supply Chain Partnerships entail an annual membership and accreditation, and cost AU\$2,500 per annum for larger wool brokers*, AU\$1,000 per annum for smaller brokers, exporters, private treaty merchants and processors*, and AU\$4,000 for brand and retail partners*.

AWEX Consignment Certificates will cost AU\$275* per certificate and will only be available to SustainaWOOL™ members.

* All prices are Australian GST-inclusive, unless otherwise noted. The distinction between smaller and larger brokers is as per the AWEX Constitution, accessible at <http://www.awex.com.au/members/awex-rules/>. Those Australian-based broker, exporters, private treaty merchants or processors who are not AWEX members will incur a 50% surcharge on all listed fees



Our philosophy is that buyers and sellers of wool should be able to specify and celebrate high standards of sustainability, traceability and clip preparation

Contact Us:

Address: Unit 12A, 2 Eden Park Drive, Macquarie Park, NSW, 2113, Australia

Phone: +61 02 9428 6100

Website: www.awex.com.au

© Australian Wool Exchange Limited
ABN: 35 061 495 565 www.awex.com.au

SustainaWool™
INTEGRITY SCHEME

