



SustainaWOOL connects growers, processors and brands who care deeply about wool production standards, and provides guaranteed traceability from farm to fabric.

SustainaWOOL certification means best practices have been adopted and verified for:

- ✓ responsible environmental stewardship of the land
- ✓ best welfare and husbandry practices of the sheep
- ✓ superior quality of the wool and wool preparation standards.

Australian owned and operated, SustainaWOOL has the lowest participation costs of any wool certification. It is also the only sustainability certification scheme which recognises those growers who still need to mules as part of a caring and sustainable enterprise.



**SustainaWOOL**™  
INTEGRITY SCHEME



- ✓ Scope - whole farm practice
- ✓ Integrity - ISO9001-certified
- ✓ Traceability - farm to fabric
- ✓ Quality - wool quality assured
- ✓ Scale - over 1,000 growers

# Who are our partners?



## Am I eligible as a grower?

SustainaWOOL is available to all growers who:

- ✓ Complete the National Wool Declaration & comply with the AWEX Code of Practice
- ✓ No longer mules, or mules with pain relief
- ✓ Comply with state, national and meat sector guidelines and legal requirements
- ✓ Are willing to be audited

## What's in it for me?

SustainaWOOL offers growers recognition and connection to downstream partners.

Compared to non-members, our growers typically receive for their eligible sale lots:

- ✓ 2% premium for their AA/PR fleece lines, and 4 - 6% or more for NM/CM fleece lines
- ✓ lower passed-in rates at auction

## Who else is a member?

SustainaWOOL has around 900 grower members around Australia, and 34 Supply Chain Partners.

- ✓ 10 - 11% of Australia's Merino wool
- ✓ Over 350 NM/CM growers (SustainaWOOL)
- ✓ Over 500 AA growers (Sustainablue)

## How to become a member?

Membership is simple, and inexpensive:

- ✓ Visit <http://sustainawool.com.au> to download our application form and our SustainaWOOL Manual, or apply online
- ✓ Call the AWEX office: (02) 9428 6100, or
- ✓ Email us at [sustainawool@awex.com.au](mailto:sustainawool@awex.com.au)



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